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| FACULTY: | Faculty of Economic Sciences |
| FIELD OF STUDY: | **Economics**  **Management**  **Tourism and Recreation**  **Finances and Accounting**  **Logistics** |
| ERASMUS COORDINATOR OF THE FACULTY: | Małgorzata Czerwińska-Jaśkiewicz |
| E-MAIL ADDRESS OF THE COORDINATOR: | malgorzata.czerwinska@tu.koszalin.pl |
| COURSE TITLE: | **Tourism Geography** |
| LECTURER’S NAME: | **Grzegorz Kwiatkowski** |
| E-MAIL ADDRESS OF THE LECTURER: | grzegorz.kwiatkowski@tu.koszalin.pl |
| ECTS POINTS FOR THE COURSE: | 3 |
| COURSE CODE (USOS): |  |
| ACADEMIC YEAR: | 2024/2025 |
| SEMESTER: (W – winter, S – summer) | S |
| HOURS IN SEMESTER: | Lectures: 10  Exercises:20  Field excursion 10. |
| LEVEL OF THE COURSE:  (1st cycle, 2nd cycle, 3rd cycle) | 1st cycle |
| TEACHING METHOD:  (lecture, laboratory, group tutorials, seminar, other-what type?) | lectures, exercises |
| LANGUAGE OF INSTRUCTION: | * **English full time scheme for classes with 5 and more international Erasmus+ students enrolled/accepted;** * **English 50% individually with the teacher + Polish 50% with Polish students or individual project work- scheme for classes with less than 5 international Erasmus+ students enrolled/ accepted;** |
| ASSESSMENT METHOD:  (written exam, oral exam, class test, written reports, project work, presentation, continuous assessment, other – what type?) | Oral exam (3 questions).  Project work in the form of a PowerPoint presentation. |
| COURSE CONTENT: | 1. Contemporary tourist traffic – scale, specificity, structure, forecasts:  a) in the world  b) in Europe  c) in Poland  2. Tourist regions of Polish  3. Tourist regions of Europe  4. Territorial marketing in tourism  5. Tourist valorisation and assessment of tourist attractiveness, e.g. of a selected area  6. National parks in Poland and their specificity  7. Specificity of tourist traffic service  8. Qualified tourism, e.g. Pomerania  9. International tourism  10. The impact of tourism on the economic development of the country |
| ADDITIONAL INFORMATION: | N/A |

Grzegorz Kwiatkowski, 21.05.2024

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