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| FACULTY: | **Faculty of Mechanical and Energy Engineering**  Department of Mechatronics and Automation |
| FIELD OF STUDY: | **Biomedical Engineering** |
| ERASMUS COORDINATOR OF THE FACULTY: | Igor Maciejewski, DSc, PhD |
| E-MAIL ADDRESS OF THE COORDINATOR: | igor.maciejewski@tu.koszalin.pl |
| COURSE TITLE: | **Innovative entrepreneurship** |
| LECTURER’S NAME: | Tomasz Krzyżyński, Prof. |
| E-MAIL ADDRESS OF THE LECTURER: | tomasz.krzyzynski@tu.koszalin.pl |
| ECTS POINTS FOR THE COURSE: | 2 |
| ACADEMIC YEAR: | 2024/2025 |
| SEMESTER: (W – winter, S – summer) | W |
| HOURS IN SEMESTER: | 30 |
| LEVEL OF THE COURSE:  (1st cycle, 2nd cycle, 3rd cycle) | 1st cycle |
| TEACHING METHOD:  (lecture, laboratory, group tutorials, seminar, other-what type?) | Lectures and Classes (15h + 15h) |
| LANGUAGE OF INSTRUCTION: | * **English full time scheme for classes with 5 and more International Erasmus+ students enrolled/accepted;** * **English 50% individually with the teacher + Polish 50% with Polish students or individual project work- scheme for classes with less than 5 International Erasmus+ students enrolled/ accepted;** |
| ASSESSMENT METOD:  (written exam, oral exam, class test, written reports, project work, presentation, continuous assessment, other – what type?) | Written reports |
| COURSE CONTENT: | 1. Why own your own business  2. Features and skills of leaders of new ventures  3. Sources of financing  4. Choosing a legal form for a new venture  5. Financial and accounting system  6. Founding team, staff, organizational culture  7. How to appear on the market  8. Franchising  9. International entrepreneurship  10. Using the potential of the Internet  11. Specificity of projects based on advanced technologies  12. Specificity of projects based on advanced technologies  13. Starting a company – and what next |
| ADDITIONAL INFORMATION: | Carrying out preparations for opening a hypothetical company in teams of several people; getting acquainted with basic issues related to business activity, including tracking changes in the functioning of small innovative companies; familiarizing students with the essence and process of creating a business plan.  Code: 0911>1000-PI |