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| FACULTY: | Faculty of Humanities |
| FIELD OF STUDY: | European Studies |
| ERASMUS COORDINATOR OF THE FACULTY: | Dominika Liszkowska |
| E-MAIL ADDRESS OF THE COORDINATOR: | dominika.liszkowska@tu.koszalin.pl |
| COURSE TITLE: | Public Speaking |
| LECTURER’S NAME: | Marek Górka |
| E-MAIL ADDRESS OF THE LECTURER: |  |
| ECTS POINTS FOR THE COURSE: | 4 ECTS |
| COURSE CODE (USOS): |  |
| ACADEMIC YEAR: | **2025/2026** |
| SEMESTER:  (W – winter, S – summer) | S |
| HOURS IN SEMESTER: | 45 |
| LEVEL OF THE COURSE:  (1st cycle, 2nd cycle, 3rd cycle) | 1st |
| TEACHING METHOD:  (lecture, laboratory, group tutorials, seminar, other-what type?) | **a lecture incorporating active learning methods** |
| LANGUAGE OF INSTRUCTION: | **• English full time scheme for classes with 5 and more International Erasmus+ students enrolled/accepted;**  **• English 50% individually with the teacher + Polish 50% with Polish students or individual project work- scheme for classes with less than 5 International Erasmus+ students enrolled/ accepted;** |
| ASSESSMENT METHOD:  (written exam, oral exam, class test, written reports, project work, presentation, continuous assessment, other – what type?) | 1. project assignment 2. presentation |
| COURSE CONTENT: |  How to speak effectively in public?   Verbal and non-verbal communication – what do we really need?   The role of charisma in public speaking   Building self-confidence and overcoming stage fright   Techniques for engaging the audience   The art of storytelling   Voice modulation and body language   The structure of an effective speech   Authenticity and emotional intelligence on stage   Common mistakes and how to avoid them   Using humor and rhetorical devices   Persuasive speaking and influencing others |
| ADDITIONAL INFORMATION: | - |

Marek Górka, 08.04.2025

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