|  |  |
| --- | --- |
| FACULTY: | Faculty of Architecture and Design |
| FIELD OF STUDY: | Design |
| ERASMUS COORDINATOR OF THE FACULTY: | Jolanta Kwarciak |
| E-MAIL ADDRESS OF THE COORDINATOR: | [kwarciakjolanta@gmail.com](mailto:kwarciakjolanta@gmail.com) jolanta.kwarciak@tu.koszalin.pl |
| COURSE TITLE: | Poster and advertisement graphics workshop. |
| LECTURER’S NAME: | Mateusz Rybarczyk |
| E-MAIL ADDRESS OF THE LECTURER: | Mateusz.rybarczyk@tu.koszalin.pl |
| ECTS POINTS FOR THE COURSE: | 10 |
| COURSE CODE (USOS): | 1211>2102-WPP2-5 |
| ACADEMIC YEAR: | 2024/2025 |
| SEMESTER:  (W – winter, S – summer) | W |
| HOURS IN SEMESTER: | 90 |
| LEVEL OF THE COURSE:  (1st cycle, 2nd cycle, 3rd cycle) | 3rd cycle |
| TEACHING METHOD:  (lecture, laboratory, group tutorials, seminar, other-what type?) | project (practical) |
| LANGUAGE OF INSTRUCTION: | **• English full time scheme for classes with 5 and more international Erasmus+ students enrolled/accepted;**  **• English 50% individually with the teacher + Polish 50% with Polish students or individual project work- scheme for classes with less than 5 international Erasmus+ students enrolled/ accepted;** |
| ASSESSMENT METHOD:  (written exam, oral exam, class test, written reports, project work, presentation, continuous assessment, other – what type?) | project work, presentations |
| COURSE CONTENT: | Designing typographical posters for the 36 Days of Type event answering a chosen topic with different categories for each of them (e.g. topic: movie titles, categories: palette, materials, dot-line-shape etc.). |
| ADDITIONAL INFORMATION: | Each student designs a certain amount of the posters; the whole 36 Days of Type content is created by the whole group. Designed posters must be resized to digital Instagram contents of Instagram post (1080x1080px) and insta-stories (1080x1920px). |

………………………………………………………………..

/sporządził, data/