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| FACULTY: | Faculty of Humanities |
| FIELD OF STUDY: | European Studies |
| ERASMUS COORDINATOR OF THE FACULTY: | Anna Hajek, MA  Wiesław Trojanowicz, MA |
| E-MAIL ADDRESS OF THE COORDINATOR: | anna.hajek[@tu.koszalin.pl](mailto:jolanta.sypianska@tu.koszalin.pl)  [trojanowicz@op.pl](mailto:trojanowicz@op.pl) |
| COURSE TITLE: | Innovation and public sphere management |
| LECTURER’S NAME: | Małgorzata Bielecka, PhD |
| E-MAIL ADDRESS OF THE LECTURER: | Malgorzata.bielecka@tu.koszalin.pl |
| ECTS POINTS FOR THE COURSE: | 5 |
| ACADEMIC YEAR: | **2021/2022** |
| SEMESTER:  (W – winter, S – summer) | S |
| HOURS IN SEMESTER: | 60 |
| LEVEL OF THE COURSE:  (1st cycle, 2nd cycle, 3rd cycle) | 1st cycle |
| TEACHING METHOD:  (lecture, laboratory, group tutorials, seminar, other-what type?) | group tutorials |
| LANGUAGE OF INSTRUCTION: | Polish |
| ASSESSMENT METHOD:  (written exam, oral exam, class test, written reports, project work, presentation, continuous assessment, other – what type?) | Class tests, presentation, continuous assessment (active participation in class). |
| COURSE CONTENT: | 1. Knowledge and innovation as a source of creating competitive advantage. The essence of innovation and directions of their development.  2. Types and sources of innovation.  3. Innovation management. Innovative process.  Financing innovative projects from public sources. |
| ADDITIONAL INFORMATION: |  |

……………dr Małgorzata Bielecka, 25.01.2021 r.

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